



CIN L51900MH1985PLC036665

Registered office: Block No.2, Parekh Nagar, Nr. BMC Hospital, S V Road, Kandivali west, Mumbai 400067

Corporate office: Stride Hospitals Building 4th Floor MIG 15-218 KPHB Main Road Kukatpally, Tirumalagiri, Hyderabad 500072

Email Id: infosec@cupidtrades.com Website: www.cupidtrades.com M: 8008555251

To

Date: 03-06-2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai- 400 001.

BSE Scrip Code: 512361

Sub: Submission of Notice calling Extra Ordinary General Meeting ("EGM") to be held on Tuesday, June 25th, 2024.

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015 (SEBI Listing Regulations).

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Notice calling the EGM to be held on Tuesday June 25, 2024 at 12:00 P.M. at Kilachand, Conference Room, 2nd Floor, Indian Merchant Chambers Building, Opposite Churchgate Railway Station, Mumbai-400020.

The company shall be providing facility to its shareholders exercising their rights to vote on all businesses proposed at the EGM by electronic means, by using remote e-voting facility and voting facility at EGM. The remote e-voting shall commence from Saturday , 22nd June, 2024 at 9.00 A.M. (IST) and will end on Monday, 24th June, 2024 at 5.00 P.M. (IST), and the shareholders of the Company holding shares as at the cut-off date i.e. Tuesday, June 18th , 2024 shall be eligible to vote using the remote e-voting facility and voting facility at EGM.

Kindly take the above information on your record and acknowledge the receipt of the same.

Thanking you,

For Cupid Trades and Finance Limited

Sri Venkata Rajeswara Rao Samavedam

Director

(DIN: 10347786)

Date: 03rd June, 2024

Place: Mumbai

NOTICE IS HEREBY GIVEN THAT THE EXTRA ORDINARY GENERAL MEETING OF THE MEMBERS OF CUPID TRADES AND FINANCE LIMITED WILL BE HELD ON TUESDAY, JUNE 25, 2024 AT 12.00 NOON. AT KILACHAND, CONFERENCE ROOM, 2ND FLOOR, INDIAN MERCHANT CHAMBERS BUILDING, OPPOSITE CHURCHGATE RAILWAY STATION, MUMBAI-400020 TO TRANSACT THE FOLLOWING BUSINESS:

SPECIAL BUSINESS:

1. Appointment of Statutory Auditor to fill casual vacancy

To consider and, if thought fit, to pass, the following resolution as an ORDINARY RESOLUTION:-

“RESOLVED THAT pursuant to the provisions of section 139 and 142 of the Companies Act, 2013 read with Companies (Audit and Auditors) Rules, 2014 (including any statutory modification or amendment thereto or re-enactment thereof for the time being in force) and all other applicable laws, if any, approval of the shareholders is hereby accorded to appoint CA Rajendra Champaklal Desai of M/s. H Rajen & Co, Chartered Accountants (Membership No: 011307, Firm Registration No.108351W), as the Statutory Auditors of the Company on such remuneration and out of pocket expenses as may be determined by the Board, to fill the casual vacancy in the office of Company's Statutory Auditor caused due to resignation of the existing Statutory Auditors, CA Jainam N Shah of M/s. Shah Teelani & Associates, Chartered Accountants (Membership No: 172439, Firm Registration No.0133549W) and they shall hold the office upto the ensuing 38th Annual General Meeting to be held in the year 2024.

RESOLVED FURTHER THAT the Board of Directors of the Company be and are hereby authorized to do all such acts, deeds and things including fixing the remuneration in consultation with the Statutory Auditors, which may be deemed necessary and expedient to give effect to this resolution.

RESOLVED FURTHER THAT any of the directors of the Company are hereby authorized to file form ADT-1 with the Registrar of Companies, Mumbai to give effect to this resolution.”

2. To approve the appointment and remuneration of Managing Director

To consider and, if thought fit, to pass, the following resolution as a SPECIAL RESOLUTION:

“RESOLVED THAT pursuant to the provisions of Section 152, 196, 197, 198, 203 read with Schedule V and other applicable provisions, if any, of the Companies Act, 2013, and Rules made thereunder (including any statutory modifications(s) or re-enactment thereof for the time being in force) and as recommended by the Nomination and Remuneration Committee and the Board of Directors, consent of the members be and is hereby accorded to appoint of Mr. Erramilli Prasad Venkatachalam (DIN: 08171117) as a Managing Director cum Chairman cum CEO of the Company for a period of 5 years w.e.f. 14.05.2024 till 13.05.2029 and shall not be liable to retire by rotation and on terms and conditions and payment of monthly remuneration payable to him during the period of his continuance in the office of Managing Director of the Company as prescribed under Schedule V and in case of Company having inadequate profit.

*Other allowances include payments in the nature of medical reimbursements, club fee etc up to the minimum permissible limits specified.

- i. Perquisites & Allowances in addition to the above Company's remuneration
- Contribution towards Superannuation and Provident Fund as per rules of the Company.
 - Gratuity & other long term benefits as per Company Policy.
 - Earned / Privilege Leaves – As per rules of the Company. Leaves accumulated but not availed during the tenure may be allowed to be encashed at the end of the tenure.
 - Car – Provision of a Chauffeur driven car for the business purposes of the Company & Personal use.
 - Telephone – Telephone facility at residence, personal long distance calls to be paid by Mr. Erramilli Prasad Venkatachalam and being reimbursed by the Company.
 - Such other benefits / amenities and other privileges as may from time to time be available to other executives of the Company and the monetary value shall be evaluated as per Income Tax Rules, wherever applicable and in the absence of any such rule, the same be evaluated at actual cost.
- ii. Other Benefits:
- Reimbursement of entertainment expenses actually and properly incurred in course of the business of the Company.
 - The expenses in connection with the spouse accompanying the Managing Director while on business tours in India and abroad to be borne by the Company.

RESOLVED FURTHER THAT in the absence of inadequacy of profits in any financial year, the remuneration as set above be paid to Mr. Erramilli Prasad Venkatachalam (DIN: 08171117) as minimum remuneration, subject to necessary approvals(s), as may be required.

RESOLVED FURTHER THAT the Board be and is hereby authorized to do all such acts, deeds and things and execute all such documents, agreements, instruments and writings as may be usual, expedient or proper to give effect to the aforesaid resolution and to settle any question, difficulty or doubt that may arise in respect of aforesaid without being required to seek any further consent or approval of the Members of Company, otherwise to the end and intent that they shall be deemed to have given their approval thereto expressly by the authority of this resolution."

3. Approve acquisition or setting up of wholly owned subsidiaries

To consider and, if thought fit, to pass, the following resolution as a SPECIAL RESOLUTION

"RESOLVED THAT pursuant to provisions of Section 2(87) , 2 (6), Section 186 of the Companies Act, 2013 and other applicable provisions hereunder, the consent of the members of the Company be and is hereby accorded to allow Company to enter into any Strategic investment by way of acquisition, purchase, takeover of any land or setting up of any plants, factories, warehouses, formation of Associate Company, Subsidiaries, Wholly Owned Subsidiaries(WOS), Joint Venture within India or outside India globally, being strategic partners, SPVs, subject and enactment under FEMA and approval from RBI and the local authorities, governments and other regulatory bodies of respective countries where the project is approved to be set up .

RESOLVED FURTHER THAT any of the directors of the Company be and are hereby authorized to do all such acts, deeds and things including fixing the remuneration in consultation with the Statutory Auditors, which may be deemed necessary and expedient to give effect to this resolution."

**For and on Behalf of the Board
For CUPID TRADES AND FINANCE LIMITED**

Sd/
Erramilli Prasad Venkatachalam
Chairman & Managing Director (DIN: 08171117)

Place: Mumbai
Date: 03.06.2024
Cupid Trades and Finance Limited
CIN L51900MH1985PLC036665
Registered office: Block no 2, Parekh Ngr, Nr BMC Hospital,
S V Road, Kandivali West, Mumbai- 400067
Corporate office: Stride Hospitals Building 4th Floor MIG 15-218
KPHB Main Road Kukatpally Hyderabad 500072
Email Id: infosec@cupidtrades.com
Website: www.cupidtrades.com

NOTES:

1. The Explanatory Statement pursuant to the Section 102 of the Companies Act, 2013, in respect of the Special Businesses as set out under Item No. 1, 2 & 3 of the above notice is annexed hereto.
2. Electronic copy of all documents referred to the accompanying Notice of the EGM will be available for inspection by the Shareholders in electronic mode on the website of the Company at www.cupidtrades.com
3. **A MEMBER ENTITLED TO ATTEND AND VOTE IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE ON POLL ONLY INSTEAD OF HIMSELF HERSELF AND A PROXY NEED NOT BE A MEMBER.**
The instrument appointing the proxy, in order to be effective, must be deposited at the Company's Registered Office, duly completed and signed, not less than FORTY-EIGHT HOURS before the meeting. Proxies submitted on behalf of limited companies, societies, etc., must be supported by appropriate resolutions/authority, as applicable. A person can act as proxy on behalf of Members not exceeding fifty (50) and holding in the aggregate not more than 10% of the total share capital of the Company. In case a proxy is proposed to be appointed by a Member holding more than 10% of the total share capital of the Company carrying voting rights, then such proxy shall not act as a proxy for any other person or shareholder.
4. Corporate members intending to send their authorized representatives to attend the Extra Ordinary General Meeting (EGM) pursuant to Section 113 of the Companies Act, 2013 are requested to send a duly certified copy of the Board Resolution together with their specimen

signatures authorizing their representative(s) to attend and vote on their behalf at the EGM to the registered email at infosec@cupidtrades.com with a copy service@satellitecorporate.com.

5. Members whose shareholding(s) are in electronic mode are requested to inform any changes relating to address, bank mandate and Electronic Clearing Services (ECS) details to their respective Depository Participants and in case of physical shares, to the Company's Registrar & Share Transfer Agent M/s. Satellite Corporate Services Pvt. Ltd by mail at service@satellitecorporate.com together with a valid proof of address.
6. For the convenience of shareholders, attendance slip is annexed to the proxy form. Shareholders are Requested to affix their signatures at the space provided and hand over the attendance slip at the entrance of the place of meeting Proxy / Representative of shareholder should mark on the attendance slip as "Proxy" or "Representative" as the case may be shareholders are also requested not to bring with them any Person who is not a shareholder.
7. Members are requested to send their queries to the Company, if any, on accounts and operations of the Company at least seven days before the meeting so that the same could be suitably answered at the meeting.
8. As per Regulation 40 of SEBI Listing Regulations, as amended, securities of listed companies can be transferred only in dematerialized form with effect from, April 1, 2019, except in case of request received for transmission or transposition of securities. In view of this and to eliminate all risks associated with physical shares and for ease of portfolio management, members holding shares in physical form are requested to consider converting their holdings to dematerialized form. Members can contact the Company or Company's Registrars and Transfer Agents, for assistance in this regard.
9. In line with measures of Green Initiative taken by the Ministry of Corporate Affairs (vide circular nos.17/2011 and 18/2011 dated April 21 and April 29, 2011 respectively) and Companies Act, 2013 also provides for sending notice of the meeting and other shareholder correspondences through electronic mode Members holding shares in physical mode are requested to register their e-mail ID's with M/s. Satellite Corporate Services Pvt. Ltd by mail at service@satellitecorporate.com and Members holding shares in demat mode are requested to register their e-mail ID's with their respective Depository Participants (DPs).
10. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are, therefore, requested to submit the PAN to their DPs with whom they are maintaining their demat accounts and members holding shares in physical form to the Company / RTA.
11. The Company has designated an exclusive e-mail id viz. infosec@cupidtrades.com to enable Investors to register their complaints, if any.
12. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants.

Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.

13. Pursuant to the provisions of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended, from time to time) and Regulation 44 of LODR (as amended, from time to time), and MCA circulars, the Company is providing facility of remote e-Voting to its Members in respect of the business to be transacted at the EGM. For this purpose, the Company has entered into an agreement with Central Depository Securities Limited (CDSL) for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using remote e-Voting system as well as voting on the date of the EGM will be provided by CDSL.
14. Process for those shareholders whose email ids are not registered with the Depositories for procuring user id:
 - i. In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to the RTA at service@satellitecorporate.com with a copy marked to the Company at infosec@cupidtrades.com
 - ii. in case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to the RTA at service@satellitecorporate.com with a copy marked to the Company at infosec@cupidtrade.com. If you are an Individual shareholder holding securities in demat mode, you are requested to refer to the login method explained at step 1 (A) below i.e. Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode.
 - iii. Alternatively, shareholder/members may send a request to evoting@cdsl.co.in for procuring user id and password for e-voting by providing above mentioned documents.
15. The Company has appointed Mrs. Bhumika Shah, Practicing Company Secretary, to act as the Scrutinizer for conducting the voting and remote e-voting process in a fair and transparent manner.
16. The Scrutinizer will submit her report to the Chairman after completion of the scrutiny. The result of the voting on the Resolutions at the EGM shall be announced by the Chairman or any other person authorized by him immediately after the results are declared.
17. The Scrutinizer, after scrutinizing the votes cast at the meeting through e-voting and through remote e-voting will, not later than 48 hours of conclusion of the meeting, make a consolidated scrutinizer's report and submit the same to the Chairman. The results declared along with the consolidated scrutinizer's report shall be placed on the website of the Company www.cupidtrades.com and the results shall simultaneously be communicated to the Bombay Stock Exchange

18. The results declared along with the Scrutinizer's report, will be posted on the website of the Company www.cupidtrades.com and on the website of CDSL at www.evotingcdslindia.com and will be displayed on the Notice Board of the Company at its Registered Office as well as Corporate Office immediately after the declaration of the result by the Chairman or any person authorized by him in writing and will be communicated to the Stock Exchanges.

SHAREHOLDER INSTRUCTIONS FOR E-VOTING

1. Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) and Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations 2015 (as amended), and MCA Circulars dated April 08, 2020, April 13, 2020 and May 05, 2020 the Company is providing facility of remote e-voting to its Members in respect of the business to be transacted at the EGM. For this purpose, the Company has entered into an agreement with Central Depository Services (India) Limited (CDSL) for facilitating voting through electronic means, as the authorized e-Voting's agency. The facility of casting votes by a member using remote e-voting as well as the e-voting system on the date of the EGM will be provided by CDSL.
2. In terms of Section 101 & 136 of the Act, read together with the rules made there under, the Listed Companies may send the notice of EGM by electronic mode. The Company is accordingly forwarding soft copies of the above referred documents to all those members who have registered their e-mail IDs with their respective DPs or with the Share Transfer Agent of the Company. The e-mail addresses indicated in your respective Depository Participant (DP) accounts, which will be periodically downloaded from NSDL/CDSL, will be deemed to be your registered e-mail address for serving notices/documents including those covered under Section 136 of the Companies Act, 2013 read with rule 11 of the Companies (Accounts) Rules, 2014. Further in consonance with the MCA circulars dated May 5, 2020 read with Circulars dated April 8, 2020, April 13, 2020 and January 13, 2021 (collectively referred to as "MCA Circulars") and SEBI vide its Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated May 12, 2020 and SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated January 15, 2021 and 13 May 2022 the Notice of EGM and the Annual Report for the Financial Year 2022-2023 is being sent only through electronic mode to all the Shareholders. The Notice of EGM will be displayed on Company's website www.cupidtrades.com and on the website of Bombay Stock Exchange (BSE) www.bseindia.com. As per the green initiative taken by Ministry of Corporate Affairs, all the members are requested to ensure to keep their e-mail addresses updated with the Depository Participants to serve them documents/all communications including Annual Reports, Notices, Circulars etc. in electronic form.

THE INTRUCTIONS OF SHAREHOLDERS FOR E-VOTING:

- i. The voting period begins on 22nd June, 2024 AT 09.00 A.M. and ends on 24th June, 2024 AT 5.00 P.M. During this period shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of 18th June, 2024 may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.

- ii. Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- iii. Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015; listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level. Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.
- iv. In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the demat account holders, by way of a single login credential, through their demat accounts/websites of Depositories/ Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.
- v. Terms of SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e- Voting facility.
- vi. to above said SEBI Circular, Login method for e-Voting and joining virtual meetings for Individual shareholders holding securities in Demat mode CDSL/NSDL is given below:

Type of Shareholders	Login Method
Individual Shareholders holding securities in Demat mode with CDSL	<ol style="list-style-type: none"> 1) Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further The URL login to Easi /https://web.cdslindia.com/myeasi/home/login or visit www.cdslindia.com and click on authentication. for users to Easiest are Login icon and select New System Myeasi. 2) After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e- Voting service provider for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. Additionally, there is also links provided to access the system of all e-Voting Service Providers Le. CDSL/NSDL/KARVY/LINKINTIME, so that the user can visit

the e-Voting service providers' website directly.

- 3) If the user is not registered for Easi/Easiest, option to register is available at <https://web.cdslindia.com/myeasi/Registration/EasiRegistration>.
- 4) Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from e-Voting link available on www.cdslindia.com home page or click on <https://evoting.cdslindia.com/Evoting/EvotingLogin>. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the e-voting is in progress and also able to directly access the system of all e-Voting Service Providers.

Individual
Shareholders holding
securities in demat
mode with NSDL

- 1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: <https://eservices.nsdl.com> either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.
- 2) If the user is not registered for IDeAS e-Services, option to register is available at <https://eservices.nsdl.com>. Select "Register Online for IDeAS "Portal or click at <https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp>
- 3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <https://www.evoting.nsdl.com/> either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under "Shareholder/Member" section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown

Individual
Shareholders
(holding securities in
demat mode) login
through their
Depository Participants

on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.

You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e- Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. CDSL and NSDL

Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at 022- 23058738 and 22-23058542-43
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30

i. Login method for e-Voting and joining virtual meetings for Physical shareholders and shareholders other than individual holding in Demat form.

1) The shareholders should log on to the e-voting website www.evotingindia.com.

2) Click on "Shareholders" module.

3) Now enter your User ID

a. For CDSL: 16 digits beneficiary ID,

b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID,

c. Shareholders holding shares in Physical Form should enter Folio Number registered with the Company.

4) Next enter the Image Verification as displayed and Click on Login.

5) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier evoting of any company, then your existing password is to be used.

6) If you are a first-time user follow the steps given below:

	For Physical shareholders and other than individual shareholders holding
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	shares in Demat.
PAN	<p>Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders)</p> <ul style="list-style-type: none"> Shareholders who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number sent by Company/RTA or contact Company/RTA.
Dividend Bank details of Date of Birth(DOB)	<p>Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login.</p> <ul style="list-style-type: none"> If both the details are not recorded with the depository or company, please enter the member id / folio number in the Dividend Bank details field.

- ii. After entering these details appropriately, click on "SUBMIT" tab.
- iii. Shareholders holding shares in physical form will then directly reach the Company selection screen. However, shareholders holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- iv. For shareholders holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- v. Click on the EVSN for the relevant (Company) on which you choose to vote.
- vi. On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.
- vii. Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- viii. After selecting the resolution, you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- ix. Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- x. You can also take a print of the votes cast by clicking on "Click here to print" option on the Voting page.
- xi. If a demat account holder has forgotten the login password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- xii. Additional Facility for Non — Individual Shareholders and Custodians —For Remote Voting only.

- Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodians are required to log on to www.evotingindia.com and register themselves in the “Corporates” module.
- A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.
- After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
- The list of accounts linked in the login should be mailed to helpdesk.evoting@cdslindia.com and on approval of the accounts they would be able to cast their vote.
- A scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
- Alternatively, Non Individual shareholders are required to send the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer and to the Company at the email address viz; infosec@cupidstrades.com , if they have voted from individual tab & not uploaded same in the CDSL e-voting system for the scrutinizer to verify the same.

PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/DEPOSITORIES.

1. For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to Company/RTA email id.
2. For Demat shareholders -, Please update your email id & mobile no. with your respective Depository Participant (DP)
3. For Individual Demat shareholders — please update your email id & mobile no. with your respective Depository Participant (DP) which is mandatory while e-Voting & joining virtual meetings through Depository.

If you have any queries or issues regarding attending EGM & e-Voting from the CDSL e-Voting System, you can write an email to helpdesk.evoting@cdslindia.com or contact at 022- 23058738 and 022- 23058542/43.

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call on 022-23058542/43.

EXPLANATORY STATEMENT PURSUANT TO SECTION 102 OF THE COMPANIES ACT 2013.

The Explanatory Statement sets out all the material facts relating to the Special Business mentioned under are accompanying this notice:

Item No.1

Pursuant to the provisions of Sections 139, 141, 142 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act") and the Companies (Audit and Auditors) Rules, 2014, as amended CA Jainam N Shah of M/s. Shah Teelani & Associates, Chartered Accountants (Membership No: 172439, Firm Registration No.0133549W) was appointed as Statutory Auditors of the Company with the approval of members in Extra-Ordinary General Meeting of the Company held on 09th May, 2024. However due to his pre-occupation in other assignments, the auditor has resigned from his office with effect from 29th May, 2024, as he was unable to devote his time to the affairs of the Company.

Now the Company has proposed to appoint CA Rajendra Champaklal Desai of M/s. H Rajen & Co, Chartered Accountants (Membership No: 011307, Firm Registration No.108351W) as the Statutory Auditor of the Company to fill the casual vacancy till the date the of the conclusion of the 38th Annual General Meeting of the Company to be held in 2024.

Hence, the Board recommends this resolution set out in Item No. 1 as an Ordinary Resolution for approval of the Members.

None of the Directors, Key Managerial Personnel of the Company and their relatives are, in any way, concerned or interested, financially or otherwise, in the Resolution, as set out at Item No. 1 of the Notice.

Item No.2

The Members of the Company at the board meeting held on May 14, 2024 had appointed Mr. Erramilli Prasad Venkatachalam as the Chairman cum Managing Director cum CEO of the Company with effect from May 14, 2024 for a period of five years up to May 13, 2029. Pursuant to the provisions of Section 196, 197 and 198 of the Companies Act, 2013 read with Schedule V, a company having inadequate/no profits, may subject to certain conditions including the passing of a special resolution, pay such remuneration to its managerial personnel as may be decided by the Board of Directors on the recommendation of Nomination and Remuneration Committee.

In the event of inadequacy of profits calculated as per Section 198 of the Companies Act, 2013 in this financial year Mr. Erramilli Prasad Venkatachalam shall be entitled to a minimum remuneration of maximum Rs.60,00,000 (Rupees Sixty Lakhs Only) comprising salary, perquisites and benefits as detailed above subject to such revisions as may be approved by the Board from time to time.

Statement containing additional information as required in Schedule V of the Companies Act, 2013 – Mr. Erramilli Prasad Venkatachalam (Item No.2 of Notice)

I. General Information:

1	Nature of Industry	Engaged in the business of finance and trade *Subject to approval of change of name (Cupid Breweries and Distilleries Limited) and object of the company Breweries and other brewery related products) from MCA the Company shall engage in manufacture and supply of breweries governed by State Excise laws of respective State Governments which regulate manufacturing, bottling and supply of breweries and also manufacture and supply of other brewery related products and non-alcoholic beverages.
2	Date or expected date of commencement of commercial production	Existing Company is in operation since 1985.
3	In case of new companies, expected date of commencement of activities as per project approved by financial institutions appearing in the prospectus	Not Applicable
4	Financial performance based on given indicators	In the financial year 2023-2024 the company incurred losses due to no business as expected.
5	Foreign Investments or collaborations, if any	The Company has set up a Wholly Owned Subsidiary named Cupid Breweries and Distilleries LLC FE in Bukhara city of Uzbekistan.

II. Information about the appointee:

1	Background details	<p>Mr. Erramilli Prasad Venkatachalam has dealt with Steel in Ferro Alloys, Rolling Mills, Sponge Iron sectors since last 20 Years.</p> <p>He has got engineering contracts with steel factories as Contractor, Supper and Trader from 1988 to 2000 year. He has got all contacts with mine owners who are the Raw material Suppliers to the steel factories.</p> <p>Thus established the contacts as explained above. Mr. Erramilli Prasad Venkatachalam has executed number of Mechanical contracts like steel, construction of steel factory in Essar Limited, Visakhapatnam.</p> <p>Mr. Erramilli Prasad Venkatachalam has given design to Hemaya Universal and got it executed successfully. He has visited number of countries like Europe, Malaysia, Thailand, Dubai, Jedah, Germany,</p>
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		Netherlands and USA to explore the possibilities in Mining, Steel, Breweries and Galvanization
2	Past Remuneration	First appointment in the Company and hence not applicable
3	Recognition or awards	Not Applicable
4	Job profile and his suitability	Mr. Erramilli Prasad Venkatachalam is entrusted with substantial powers of the management and is responsible for the general conduct and management of the business and affairs of the Company, subject to the superintendence, control and supervision of the Board of Directors of the Company. Mr. Erramilli Prasad Venkatachalam has extensive experience in strategy and initiatives that have global and cross business impact which includes sustainability, diversity, business policies, sales and customer development, marketing, corporate governance, brand equity and talent development.
5	Remuneration proposed	As stated in the Explanatory Statement at Item No.2 of this Notice.
6	Comparative remuneration profile with respect to industry, size of the company, profile of the position and person	The remuneration of Mr. Erramilli Prasad Venkatachalam is comparable to that drawn by the peers in the similar capacity in the industry and is commensurate with the size of the Company and diverse nature of its business
7	Pecuniary relationship directly or indirectly with the Company or relationship with the managerial personnel, if any	Mr. Erramilli Prasad Venkatachalam is not related to any of the Directors and Key Managerial Personnel of the Company.

III. Other Information:

1	Reasons of loss or inadequate profits	During the financial year ended March 31, 2024 the profits of the Company may not be adequate as the business of the Company was not upto the mark to generate enough profits. Hence this proposal under applicable provisions of Schedule V
2	Steps taken or proposed to be taken for improvement	The Company wants to diversify the business and so has applied for change of name of the Company in resemblance to the change of object of the Company which shall enhance the productivity and growth of the Company. The Company has also lined up to set up Wholly Owned Subsidiaries in various countries to expand and grow the business.
3	Expected increase in productivity and profits in measurable terms	The Company expects to increase the income and production upon the approval of new object and setting up of new plants and factories in the coming year.

Other than Mr. Erramilli Prasad Venkatachalam, none of the Directors, Key Managerial Personnel of the Company and their relatives, are concerned or interested in the above Resolution.

Pursuant to the recommendations of Nomination and Remuneration Committee, Audit Committee, your Directors recommend the Resolution set out in Item No.2 as a Special Resolution for your approval.

Item No. 3

The Company is in the process of changing of name and object of the Company. On receiving the approval from Ministry of Corporate Affairs the Company seeks approval from shareholders to set up various plants, factories, warehouses, setting up of or acquisition of stake in Associate Company, Subsidiaries, Wholly Owned Subsidiaries(WOS), Joint Venture within India or outside India globally for further expansion and growth of business by generating revenue and profits of the Company in the upcoming year.

None of the Directors, Key Managerial Personnel of the Company and their relatives are, in any way, concerned or interested, financially or otherwise, in the Resolution, as set out at Item No. 3 of the Notice.

Hence, the Board recommends this resolution set out in Item No. 3 as Special Resolution for approval of the Members.

**For and on Behalf of the Board
For CUPID TRADES AND FINANCE LIMITED**

Sd/
ERRAMILLI PRASAD VENKATACHALAM
Chairman and Managing Director (DIN: 08171117)

Place: Mumbai
Date: 03.06.2024
Cupid Trades and Finance Limited
CIN L51900MH1985PLC036665
Registered office: Block no 2, Parekh Ngr, Nr Bmc Hospital,
S V Road, Kandivali West, Mumbai- 400067
Corporate office: Stride Hospitals Building 4th Floor MIG 15-218
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