



Date: 08.09.2025

To,
Department of Corporate Services,
BSE Limited
P J Towers, Dalal Street,
Mumbai 400 001

SCRIP CODE: 512361
ISIN: INE108G01010

Subject: Notice of 39th Annual General Meeting (“AGM”) of Cupid Breweries and Distilleries Limited (Formerly known as Cupid Trades and Finance Limited)

Pursuant to Regulation 34(1) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“**SEBI Listing Regulations**”), please find enclosed herewith the Notice of the 39th AGM of Cupid Breweries and Distilleries Limited (Formerly known as Cupid Trades and Finance Limited) (“**the Company**”) scheduled to be held on Tuesday, September 30, 2025 at 12:00 p.m. (IST) through Video Conferencing (VC) or Other Audio Visual Means (OAVM).

The important information related to AGM and Remote e-voting (i.e., before & during the AGM) is as follows:

Cut-off date for e-voting	Tuesday, September 23, 2025
E-voting Start	Saturday, September 27, 2025
E-voting End	Monday, September 29, 2025
AGM Date and Time	Tuesday, September 30, 2025

The Notice of the 39th AGM is available on the website of the Company at www.cupidalcobev.com.

We request you to kindly take the above on record.

Thanking you.

Yours sincerely,

For Cupid Breweries and Distilleries Limited
(Formerly known as Cupid Breweries and Distilleries Limited)

Sachin Rawat
Company Secretary & Compliance Officer
Membership No.: A74233

Encl: a/a

Cupid Breweries and Distilleries Limited
(Formerly known as Cupid Trades and Finance Limited)

Registered office:
Block No. 2, Parekh Ngr.,
Nr. BMC Hospital, S. V. Road,
Kandivali (W), Mumbai -
400067

Corporate office:
Stride Hospitals Building, 4th Floor,
MIG 15-218, KPHB, Mainroad Kukatpally,
Hyderabad, Tirumalagiri - 500072, Telangana,
India.

(CIN: L11010MH1985PLC036665)

Marketing office:
First Floor, Haudin Road,
off Halasur Road,
Bangalore - 560042,
India.

☎ : 8097894999
✉ : infosec@cupidtrades.com
🌐 : www.cupidtrades.com

AGM NOTICE

NOTICE is hereby given that the 39th Annual General Meeting (AGM) of the members of Cupid Breweries and Distilleries Limited (*Formerly known as Cupid Trades and Finance Limited*) (“**the Company**”) will be held on Tuesday, September 30, 2025 at 12:00 noon through Video Conferencing (“VC”)/ Other Audio- Visual Means (“OAVM”) for which the registered office of the Company at Block No. 2, Parekh Nagar, Opp. BMC Hospital, S.V. Road, Kandivali West, Mumbai 400067, shall be deemed to be the venue for the meeting to transact the following businesses.

ORDINARY BUSINESSES:

1. To receive, consider, and adopt the Audited Standalone Financial Statements of the Company for the financial year ended March 31, 2025, together with the Reports of the Board of Directors and the Auditors thereon.
2. To appoint a director in place of Dr. Lily Bhagvandas Rodrigues (DIN: 08226366), who retires by rotation and being eligible, offers herself for re-appointment.

SPECIAL BUSINESS:

3. TO APPOINT A SECRETARIAL AUDITOR OF THE COMPANY

To consider and, if thought fit, to pass with or without modification(s), the following resolution as an **Ordinary Resolution**:

“**RESOLVED THAT** pursuant to the provisions of Section 204 of the Companies Act, 2013, read with Rule 9 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, Regulation 24A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), and other applicable provisions, if any (including any statutory modification(s) or re-enactment(s) thereof for the time being in force), and based on the recommendation of the Audit Committee and the approval of the Board of Directors of the Company, M/s. Bhumika & Co., Practicing Company Secretaries, (Membership No. A37321, COP No. 19635), be and is hereby appointed as the Secretarial Auditor of the Company for a term of five (5) consecutive years commencing from FY 2025–26 to FY 2029–30 at such fees, plus applicable taxes and other out-of-pocket expenses as may be mutually agreed upon between the Board of Directors of the Company and the Secretarial Auditors.”.

RESOLVED FURTHER THAT the Board of Directors of the Company be and are hereby severally authorised to finalise the terms and conditions of the appointment, including the scope of the Secretarial Auditor, and to do all such acts, deeds, matters and things as may be necessary or expedient to give effect to this resolution, including filing necessary returns or disclosures with the regulatory authorities.”

**For Cupid Breweries and Distilleries Limited
(formerly known as Cupid Trades and Finance Limited)**

Place: Mumbai
Date: September 05, 2025

**Sd/-
Sachin Rawat
Company Secretary & Compliance Officer
(Membership no.: A74233)**

Registered Office:

Block No. 2, Parekh Nagar, Opp. Shatabdi Hospital,
SV Road, Kandivali West, Mumbai 400067

E-mail ID: infosec@cupidalcobev.com

Website: www.cupidalcobev.com

Phone No: +91 8097894999

CIN: L11010MH1985PLC036665

NOTES:

1. Pursuant to General Circulars No.14/2020 dated April 8, 2020, No.17/2020 dated April 13, 2020, No.20/2020 dated May 5, 2020, No. 02/2021 dated January 13, 2021, No. 21/2021 dated December 14, 2021, No. 2/2022 dated May 5, 2022 and No. 10/2022 dated December 28, 2022, 09/2023 dated September 25, 2023 and subsequent circulars issued in this regard, the latest being 09/2024 dated September 19, 2024 in relation to “Clarification on holding of Annual General Meeting (‘AGM’) through Video Conferencing (VC) or Other Audio Visual Means (OAVM)”, issued by the Ministry of Corporate Affairs (collectively referred to as ‘MCA Circulars’), the Company is convening the 39th Annual General Meeting (AGM) through Video Conferencing (VC)/Other Audio Visual Means (OAVM), without the physical presence of the Members at a common venue. Further, the Securities and Exchange Board of India (SEBI), vide its Circulars dated May 12, 2020, January 15, 2021, May 13, 2022, January 5, 2023, October 7, 2023 and October 3, 2024 (“SEBI Circulars”) and other applicable circulars issued in this regard, have provided relaxations from compliance with certain provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations). In compliance with the applicable provisions of the Companies Act, 2013 (the Act), the Listing Regulations, and MCA Circulars, the 39th AGM of the Company is being held through VC/OAVM on Tuesday, September 30, 2025, at 12:00 noon (IST).
2. The deemed venue for the AGM will be the Registered Office of the Company situated at Block No. 2, Parekh Nagar, Opp. BMC Hospital, S.V. Road, Kandivali West, Mumbai 400067. Since the AGM will be held through VC, the Route Map is not annexed to this Notice.
3. In terms of the provisions of Section 152 of the Act, Dr. Lily Bhagvandas Rodrigues (DIN: 08226366), will retire by rotation at the AGM. The Nomination and Remuneration Committee and the Board recommend her reappointment. Details of the Director retiring by rotation/seeking re-appointment at this AGM are provided as “**Annexure-I**” to this Notice.

Dr. Lily Bhagvandas Rodrigues (DIN: 08226366), Director, is interested in the Ordinary Resolution set out in Item No. 2 of this Notice. Mr. Erramilli Venkatachalam Prasad and Mr. Erramilli Rishab, being related to Dr. Lily Bhagvandas Rodrigues, may be deemed to be interested in the resolution set out in Item No. 2 of this Notice. The relatives of Dr. Lily Bhagvandas Rodrigues may be deemed to be interested in the resolution set out in Item No. 2 of this Notice, to the extent of their shareholding, if any, in the Company. Save and except the above, none of the Directors / Key Managerial Personnel of the Company / their relatives are, in any way, concerned or interested, financially or otherwise, in the Ordinary Business set out in Item No. 2 of this Notice.

4. An Explanatory Statement pursuant to Section 102 of the Companies Act, 2013 (“the Act”), setting out material facts concerning the special business under agenda Item No. 3 of the Notice, is annexed hereto. The Board of Directors has considered and decided to include the special business at the AGM, as the same was ‘unavoidable’ in nature.
5. In case of joint holders, the Member whose name appears as the first holder in the order of the Names as per the Register of Members of the Company will be entitled to vote electronically at the AGM.
6. Pursuant to the applicable MCA Circular, the facility to appoint a proxy to attend and cast a vote for the members is not available for this AGM. However, in pursuance to Section 113 of the Act and Rules framed thereunder, the Body Corporate members are entitled to appoint authorised representatives to attend the AGM through VC/OAVM and participate there at and cast their votes through e-voting.
7. The Members can join the AGM in the VC/OAVM mode 15 minutes before and after the scheduled time of the commencement of the Meeting by following the procedure mentioned in the Notice. The facility of participation at the AGM through VC/OAVM will be made available for 1000 members on a first come first served basis. This will not include large Shareholders (Shareholders holding 2% or more shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, the Chairpersons of the Audit Committee, Nomination and Remuneration Committee, and Stakeholders Relationship Committee, Auditors, etc., who are allowed to attend the AGM without restriction on account of first come first served basis.
8. The attendance of the Members attending the AGM through VC/OAVM will be counted for the purpose of reckoning the quorum under Section 103 of the Act.
9. Pursuant to the provisions of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) the Secretarial Standard on General Meetings (SS-2) issued by the ICSI and Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations 2015 (as amended), and the Circulars issued by the Ministry of Corporate Affairs from time to time, the Company is providing facility of remote e-Voting to its Members in respect of the business to be transacted at the AGM. For this purpose, the Company has entered into an agreement with National Securities Depository Limited (NSDL) for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using the remote e-Voting system, as well as e-voting on the date of the AGM, will be provided by NSDL.
10. In line with the MCA Circulars and the SEBI Circulars, the Notice of the AGM along with the Annual Report for the Financial Year ending March 31, 2025 is being sent only through electronic mode to those Members whose e-mail addresses are registered with the Company / Depositories / Registrar & Transfer Agent (‘RTA’), unless any Member has requested for a physical copy of the same.
11. In line with the MCA Circular No. 17/2020 dated April 13, 2020, the Notice calling the AGM has been uploaded on the website of the Company at www.cupidalcobev.com. The Notice can also be accessed from the websites of the Stock Exchange, i.e., BSE Limited at www.bseindia.com, and the AGM Notice is also available on the website of NSDL (agency for providing the Remote e-Voting facility), i.e., www.evoting.nsdl.com.

12. AGM has been convened through VC/OAVM in compliance with applicable provisions of the Companies Act, 2013, read with MCA Circular issued from time to time.
13. Electronic copies of all the documents referred to in the accompanying Notice of the AGM and the Explanatory Statement shall be made available for inspection. During the 39th AGM, Members may access the scanned copy of the Register of Directors and Key Managerial Personnel and their shareholding maintained under Section 170 of the Act; the Register of Contracts and Arrangements in which Directors are interested maintained under Section 189 of the Act. Members desiring inspection of statutory registers and other relevant documents may send their request in writing to the Company at infosec@cupidalcobev.com.
14. Institutional/ Corporate Shareholders (i.e., other than individuals/ HUF, NRI, etc.) are required to send a scanned copy (PDF/ JPG format) of their Board or governing body's Resolution/ Authorization, etc., authorizing their representative to attend and vote at the AGM on their behalf and to vote through remote e-voting. The said Resolution/ Authorization should be sent to the Company at its registered e-mail address at infosec@cupidalcobev.com with a copy marked to cs@cupidalcobev.com. The scanned image of the above-mentioned documents should be in the naming format "Corporate Name _-EVENT No."
15. The Register of Members and Transfer Books of the Company shall remain closed from Friday, September 26, 2025, at 09:00 A.M. and end on Monday, September 29, 2025, at 05:00 P.M. (both days inclusive) for the 39th AGM.
16. The Board has appointed Mrs. Bhumika Shah (COP: 19635), Practicing Company Secretaries, Mumbai, as the Scrutinizer for conducting the remote e-voting/ ballot process, fairly and transparently.
17. In case a person becomes a Member of the Company after dispatch of the Notice of AGM, and is a Member as on the cut-off date for e-voting, i.e., Tuesday, September 23, 2025, such person/ Member may obtain the user ID and password by sending an email request on infosec@cupidalcobev.com, alternatively, he may send a signed copy of the request letter providing the email address, mobile number, and self-attested PAN copy along with client master copy (in case of electronic folio)/copy of share certificate (in case of physical folio) via email to infosec@cupidalcobev.com for obtaining the Annual Report and Notice of AGM.
18. To prevent fraudulent transactions, Members are advised to exercise due diligence and notify the Company of any change in address or demise of any Member as soon as possible. Members are also advised not to leave their Demat account(s) dormant for long. Periodic statements of holdings should be obtained from the concerned Depository Participant, and holdings should be verified from time to time.

THE INSTRUCTIONS FOR MEMBERS FOR REMOTE E-VOTING AND JOINING GENERAL MEETING ARE AS UNDER:

The remote e-voting period begins on Saturday, September 27, 2025, at 09:00 A.M. and ends on Monday, September 29, 2025, at 05:00 P.M. The remote e-voting module shall be disabled by NSDL for voting thereafter. The Members, whose names appear in the Register of Members / Beneficial Owners as on the record date (cut-off date), i.e., Tuesday, September 23, 2025, may cast their vote electronically. The voting right of shareholders shall be in proportion to their share in the paid-up equity share capital of the Company as on the cut-off date, being September 23, 2025.

How do I vote electronically using the NSDL e-Voting system?

The way to vote electronically on the NSDL e-Voting system consists of “Two Steps,” which are mentioned below:





Step 1: Access to the NSDL e-Voting system

A) Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode

In terms of the SEBI circular dated December 9, 2020, on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile numbers and email IDs in their demat accounts in order to access the e-Voting facility.

The login method for Individual shareholders holding securities in demat mode is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in demat mode with NSDL.	<p>For OTP based login, you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp. You will have to enter your 8-digit DP ID, 8-digit Client ID, PAN No., Verification code, and generate OTP. Enter the OTP received on the registered email ID/mobile number and click on login. After successful authentication, you will be redirected to the NSDL Depository site, where you can see the e-Voting page. Click on the company name or e-Voting service provider, i.e., NSDL, and you will be redirected to the e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining a virtual meeting & voting during the meeting.</p> <p>Existing IDeAS users can visit the e-Services website of NSDL Viz. https://eservices.nsdl.com either on a Personal Computer or on a mobile. On the e-Services home page, click on the “Beneficial Owner” icon under “Login,” which is available under the ‘IDeAS’ section. This will prompt you to enter your existing User ID and Password. After successful authentication, you will be able to see e-Voting services under Value-added services. Click on “Access to e-Voting” under e-Voting services, and you will be able to see the e-Voting page. Click on the company name or e-Voting service provider, i.e., NSDL, and you will be redirected to the e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining a virtual meeting & voting during the meeting.</p>

	<p>If you are not registered for IDeAS e-Services, the option to register is available at https://eservices.nsdl.com. Select “Register Online for IDeAS Portal” or click on https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp</p> <p>Visit the e-Voting website of NSDL. Open a web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of the e-Voting system is launched, click on the icon “Login” which is available under the ‘Shareholder/Member’ section. A new screen will open. You will have to enter your User ID (i.e., your sixteen-digit demat account number held with NSDL), Password/OTP, and a Verification Code as shown on the screen. After successful authentication, you will be redirected to the NSDL Depository site, where you can see the e-Voting page. Click on the company name or e-Voting service provider, i.e., NSDL, and you will be redirected to the e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining a virtual meeting & voting during the meeting.</p> <p>Shareholders/Members can also download the NSDL Mobile App “NSDL Speede” facility by scanning the QR code mentioned below for a seamless voting experience.</p> <p>NSDL Mobile App is available on</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>App Store</p> </div> <div style="text-align: center;">  <p>Google Play</p> </div> </div> <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 10px;">   </div>
<p>Individual Shareholders holding securities in demat mode with CDSL</p>	<p>Users who have opted for the CDSL Easi / Easiest facility can login through their existing user ID and password. The option will be made available to reach the e-Voting page without any further authentication. The users to login to Easi /Easiest are requested to visit the CDSL website www.cdslindia.com and click on the login icon & New System Myeasi Tab, and then use your existing Myeasi username & password.</p> <p>After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the e-voting is in progress as per the information provided by the company. On clicking the e-voting option, the user will be able to see the e-voting page of the e-voting service provider for casting their vote during the remote e-voting period or joining a virtual meeting & voting during the meeting. Additionally, there are also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers’ website directly.</p> <p>If the user is not registered for Easi/Easiest, the option to register is available at the CDSL website www.cdslindia.com and click on login & New System Myeasi Tab, and then click on the registration option.</p>

	Alternatively, the user can directly access the e-Voting page by providing the Demat Account Number and PAN No. from an e-Voting link available on the www.cdslindia.com home page. The system will authenticate the user by sending OTP on the registered Mobile & Email as recorded in the Demat Account. After successful authentication, the user will be able to see the e-Voting option where the e-Voting is in progress, and also be able to directly access the system of all e-Voting Service Providers.
Individual Shareholders (holding securities in demat mode) login through their depository participants	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for the e-Voting facility. upon logging in, you will be able to see the e-Voting option. Click on the e-Voting option, you will be redirected to the NSDL/CDSL Depository site after successful authentication, wherein you can see the e-Voting feature. Click on the company name or e-Voting service provider, i.e., NSDL, and you will be redirected to the e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining a virtual meeting & voting during the meeting.

Important note: Members who are unable to retrieve their User ID/ Password are advised to use Forget User ID and Forget Password options available at the above-mentioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository, i.e., NSDL and CDSL.

Login type	Helpdesk details
Individual Shareholders holding securities in demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request to evoting@nsdl.com or call at 022 - 4886 7000
Individual Shareholders holding securities in demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or by contacting at toll-free no. 1800-21-09911

B) Login Method for e-Voting and joining virtual meeting for shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.

How to Login to the NSDL e-Voting website?

Visit the e-Voting website of NSDL. Open a web browser by typing the following URL: <https://www.evoting.nsdl.com/> either on a Personal Computer or on a mobile.

Once the home page of the e-Voting system is launched, click on the icon “Login” which is available under the ‘Shareholder/Member’ section.

A new screen will open. You will have to enter your User ID, your Password/OTP, and a Verification Code as shown on the screen.

Alternatively, if you are registered for NSDL e-Services, i.e., IDEAS, you can log-in at <https://eservices.nsdl.com/> with your existing IDEAS login. Once you log-in to NSDL e-Services after using your log-in credentials, click on the e-Voting, and you can proceed to Step 2, i.e. Cast your vote electronically.

Your User ID details are given below:

Manner of holding shares, i.e., Demat (NSDL or CDSL) or Physical	Your User ID is:
a) For Members who hold shares in a demat account with NSDL.	8 Character DP ID followed by 8 Digit Client ID For example, if your DP ID is IN300*** and Client ID is 12*****, then your user ID is IN300***12*****.
b) For Members who hold shares in a demat account with CDSL.	16 Digit Beneficiary ID For example, if your Beneficiary ID is 12*****, then your user ID is 12*****.
c) For Members holding shares in Physical Form.	EVEN Number followed by Folio Number registered with the company For example, if folio number is 001*** and EVEN is 101456, then user ID is 101456001***

Password details for shareholders other than Individual shareholders are given below:

If you are already registered for e-Voting, then you can use your existing password to login and cast your vote.

If you are using the NSDL e-Voting system for the first time, you will need to retrieve the 'initial password' which was communicated to you. Once you retrieve your 'initial password', you need to enter the 'initial password, and the system will force you to change your password.

How to retrieve your 'initial password'?

If your email ID is registered in your demat account or with the company, your 'initial password' is communicated to you on your email ID. Trace the email sent to you from NSDL in your mailbox. Open the email and open the attachment, i.e., a .pdf file. Open the .pdf file. The password to open the .pdf file is your 8-digit client ID for NSDL account, the last 8 digits of client ID for CDSL account, or the folio number for shares held in physical form. The .pdf file contains your 'User ID' and your 'initial password'.

If your email ID is not registered, please follow the steps mentioned below in the **process for those shareholders whose email IDs are not registered.**

If you are unable to retrieve or have not received the "Initial password" or have forgotten your password:

Click on "**Forgot User Details/Password?**" (If you are holding shares in your demat account with NSDL or CDSL) option available on www.evoting.nsdl.com.

Physical User Reset Password?" (If you are holding shares in physical mode, an option available on www.evoting.nsdl.com.)

If you are still unable to get the password by the aforesaid two options, you can send a request to evoting@nsdl.com mentioning your demat account number/folio number, your PAN, your name, and your registered address, etc.

Members can also use the OTP (One Time Password) based login for casting the votes on the e-Voting system of NSDL.

After entering your password, tick the Agree to the “Terms and Conditions” by selecting the check box.

Now, you will have to click on the “Login” button.

After you click on the “Login” button, the Home page of e-Voting will open.

How to cast your vote electronically and join the General Meeting on the NSDL e-Voting system?

After successful login at Step 1, you will be able to see all the companies "EVEN" in which you are holding shares and whose voting cycle and General Meeting are in active status.

Select "EVSN" of the company for which you wish to cast your vote during the remote e-Voting period and casting your vote during the General Meeting. To join a virtual meeting, you need to click on the "VC/OAVM link placed under "Join Meeting".

Now you are ready for e-Voting as the Voting page opens.

Cast your vote by selecting appropriate options, i.e., assent or dissent, verify/modify the number of shares for which you wish to cast your vote, and click on "Submit" and also "Confirm" when prompted.

Upon confirmation, the message "Vote cast successfully" will be displayed.

You can also take the printout of the votes cast by you by clicking on the print option on the confirmation page.

Once you confirm your vote on the resolution, you will not be allowed to modify your vote.

General Guidelines for Shareholders

1. Institutional shareholders (i.e., other than individuals, HUF, NRI, etc.) are required to send a scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter, etc. with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer by e-mail to csbhumikanco@gmail.com with a copy marked to evoting@nsdl.com. Institutional shareholders (i.e., other than individuals, HUF, NRI, etc.) can also upload their Board Resolution / Power of Attorney / Authority Letter, etc. by clicking on "Upload Board Resolution / Authority Letter" displayed under the "e-Voting" tab in their login.

2. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Login to the e-voting website will be disabled upon five unsuccessful attempts to key in the correct password. In such an event, you will need to go through the “[Forgot User Details/Password](#)” or “[Physical User Reset Password](#)” option available on www.evoting.nsdl.com to reset the password.

3. In case of any queries, you may refer to the Frequently Asked Questions (FAQs) for Shareholders and the e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on.: 022 - 4886 7000 or send a request to Rimpa Bag at evoting@nsdl.com

Process for those shareholders whose email IDs are not registered with the depositories for procuring a user ID and password and registration of e mail IDs for e-voting for the resolutions set out in this notice:

1. In case shares are held in physical mode, please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to infosec@cupidalcobev.com.
2. In case shares are held in demat mode, please provide DPID-CLID (16-digit DPID + CLID or 16-digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) to infosec@cupidalcobev.com. If you are an Individual shareholder holding securities in demat mode, you are requested to refer to the login method explained at **step 1 (A)**, i.e. **Login method for e-Voting and joining a virtual meeting for Individual shareholders holding securities in demat mode**.
3. Alternatively, shareholders/members may send a request to evoting@nsdl.com for procuring a user ID and password for e-voting by providing above mentioned documents.
4. In terms of the SEBI circular dated December 9, 2020, on the e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account to access the e-Voting facility.

THE INSTRUCTIONS FOR MEMBERS FOR e-VOTING ON THE DAY OF THE AGM ARE AS UNDER:

1. The procedure for e-Voting on the day of the AGM is the same as the instructions mentioned above for remote e-voting.
2. Only those Members/ shareholders who will be present in the AGM through the VC/OAVM facility and have not cast their vote on the Resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through the e-Voting system in the AGM.
3. Members who have voted through Remote e-Voting will be eligible to attend the AGM. However, they will not be eligible to vote at the AGM.
4. The details of the person who may be contacted for any grievances connected with the facility for e-Voting on the day of the AGM shall be the same person mentioned for Remote e-voting.

INSTRUCTIONS FOR MEMBERS FOR ATTENDING THE AGM THROUGH VC/OAVM ARE AS UNDER:

1. Member will be provided with a facility to attend the AGM through VC/OAVM through the NSDL e-Voting system. Members may access by following the steps mentioned above for **Access to the NSDL e-Voting system**. After successful login, you can see the link of “VC/OAVM” placed under the “**Join meeting**” menu against the company name. You are requested to click on the VC/OAVM link placed under the Join Meeting menu. The link for VC/OAVM will be available in the Shareholder/Member login, where the EVEN of the Company will be displayed. Please note that the members who do not have the User ID and Password for e-Voting or have forgotten the User ID and Password may retrieve the same by following the remote e-Voting instructions mentioned in the notice to avoid last last-minute rush.
2. Members are encouraged to join the Meeting through Laptops for a better experience.
3. Further, Members will be required to allow Camera and use the Internet with a good speed to avoid any disturbance during the meeting.
4. Please note that Participants Connecting from Mobile Devices or Tablets or through a Laptop connecting via a Mobile Hotspot may experience Audio/Video loss due to Fluctuation in their respective network. It is therefore recommended to use a stable Wi-Fi or LAN Connection to mitigate any of the aforementioned glitches.
5. Shareholders who would like to express their views/ask questions during the meeting may register themselves as a speaker by sending their request in advance at least 7 days prior to the meeting, mentioning their name, demat account number/folio number, email id, and mobile number at infosec@cupidalcobev.com. The shareholders who do not wish to speak during the AGM but have queries may send their queries in advance, 7 days prior to the meeting, mentioning their name, demat account number/folio number, email id, and mobile number at infosec@cupidalcobev.com. These queries will be replied to by the company suitably by email.
6. Speaker shareholders will join through the separate link as attendees. The shareholders will be on mute by default and can see the AGM proceedings. Speaker shareholders need to allow their audio and video to be kept open. The moderator will allow the shareholders to speak.
7. Subject to the receipt of the requisite number of votes, the resolutions shall be deemed to be passed on the date of the 39th AGM, i.e., Tuesday, September 30, 2025.

If you have any queries or issues regarding attending the AGM & e-Voting from the NSDL e-Voting System, you can write an email to evoting@nsdl.com or contact toll-free no. 1800 21 09911.

All grievances connected with the facility for voting by electronic means may be addressed to Ms. Rimpa Bag, (NSDL) through email at evoting@nsdl.com or call toll free no. 1800 21 09911.

To address issues/grievances of shareholders relating to the ensuing AGM, the following officials have been designated:

Name	Mr. Sachin Rawat
Designation	Company Secretary & Compliance Officer
Address	Block No. 2, Parekh Nagar, Opp. Shatabdi Hospital, S.V. Road, Kandivali West, Mumbai 400067
Contact	8097894999

GENERAL INSTRUCTIONS:

1. The Scrutinizer shall immediately after the conclusion of the voting at the AGM, first count the votes cast at the meeting, thereafter unblock the votes through e-voting in the presence of at least two witnesses, not in the employment of the Company and make a Scrutinizer Report of the total votes cast in favor or against, if any, and submit the same to the Chairman of the Company or person authorized by him in writing, who shall countersign the same. The results will be announced within the time stipulated under the applicable laws.
2. The results declared along with the Scrutinizer's Report shall be placed on the Company's website at www.cupidalcobev.com and on the website of NSDL at <https://www.evoting.nsdl.com> and shall also be communicated to the BSE Limited, and those resolutions shall be deemed to be passed at the AGM of the Company.

EXPLANTORY STATEMENT PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013 AND RULES MADE THEREUNDER

Item No.3

Pursuant to the provisions of Section 204 of the Companies Act, 2013 (**"the Act"**) read with Rule 9 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, every listed company and such class of companies as may be prescribed are required to annex to its Board's Report, a Secretarial Audit Report given by a Practising Company Secretary in Form No. MR-3 issued by a Practising Company Secretary and annex the Secretarial Audit Report to their Board's report, prepared under Section 134(3) of the Act.

Further, SEBI vide notification dated December 12, 2024, amended Regulation 24A of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 (**"the Listing Regulations"**). Furthermore, the amended regulation read with the SEBI circular no. SEBI/HO/CFD/CFDPoD-2/CIR/P/2024/185 dated December 31, 2024 (the Circular) has inter-alia prescribed the term of appointment/re-appointment, eligibility, qualifications, and disqualifications of Secretarial Auditor of a Listed Company.

As per the amended Regulation 24A of SEBI Listing Regulations, every listed entity is required to conduct a Secretarial Audit and annex the Secretarial Audit Report to its Annual Report. Additionally, a listed entity must appoint a Secretarial Audit firm for a maximum of two terms of five consecutive years, subject to the approval of shareholders.

Accordingly, the Board at its meeting held on June 25, 2025, based on the recommendation of the Audit Committee, after evaluating and considering various factors such as industry experience, competency of the audit team, efficiency in the conduct of audit, independence, etc., has approved the appointment of M/s. Bhumika & Co., Practising Company Secretaries, a peer reviewed firm (Mem No.: A37321, COP No.: 19636) as Secretarial Auditors of the Company for a term of five consecutive years commencing from FY 2025-26 till FY 2029-30, subject to approval of the Members.

Furthermore, in terms of the amended regulations, M/s. Bhumika & Co has confirmed that they have subjected themselves to the peer review process of the Institute of Company Secretaries of India and hold a valid peer review certificate vide peer review certificate no 1272/2021.

They have also consented to and confirmed their acceptance of the proposed appointment. The said appointment is within the limits prescribed by the Institute of Company Secretaries of India. Additionally, they have confirmed that they are not disqualified to be appointed as Secretarial Auditors in terms of provisions of the Companies Act, 2013, the Companies Secretaries Act, 1980, and Rules and Regulations made thereunder, the Listing Regulations, and the applicable circulars.

Brief Profile of M/s. Bhumika & Co:

M/s. Bhumika & Co. is a Practising Company Secretaries firm which provides professional services in the field of Corporate Laws, SEBI Regulations, FEMA Regulations, including carrying out Secretarial Audits, Due Diligence Audits, and Compliance Audits. The firm is Peer Reviewed and Quality Reviewed by the Institute of the Company Secretaries of India.

The proposed fees in connection with the secretarial audit shall be Rs. 3,00,000/- (Rupees Three Lakhs only) plus applicable taxes and other out-of-pocket expenses for FY 2026, and for subsequent year(s) of their term, such fees as may be mutually agreed between the Board of Directors and M/s. Bhumika & Co. In addition to the secretarial audit, M/s. Bhumika & Co shall provide such other services in the nature of certifications and other professional work, as approved by the Board of Directors. The relevant fees will be determined by the Board, as recommended by the Audit Committee in consultation with the Secretarial Auditor.

None of the Directors, Key Managerial Personnel of the Company and/or their relatives are concerned or interested, financially or otherwise, in the resolution set out in Item No. 3 of this Notice.

The Board recommends the Ordinary Resolution as set out in Item No. 3 of this Notice for approval by the Members.

ADDITIONAL ITEM FOR THE INFORMATION OF MEMBERS:

Disclosure under Regulation 45(3) of SEBI (LODR) Regulations, 2015

The Company had earlier convened an Extraordinary General Meeting (EGM) to seek approval of the shareholders for changing of the name of the Company from *Cupid Trades & Finance Limited* to *Cupid Breweries and Distilleries Limited*. In accordance with Regulation 45(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR"), a certificate from a Practicing Chartered Accountant was obtained at that time. Subsequently, it was

observed that the said certificate did not contain a Unique Document Identification Number (“UDIN”), which is a mandatory requirement.

In November 2024, while making an application to BSE Limited for the change of name, the Company obtained a fresh certificate from the Practicing Chartered Accountant containing the required UDIN and submitted the same to BSE.

As per the SEBI's direction dated July 18, 2025, and to ensure transparency, the following certificates are being placed before the members for their information:

- a. The **earlier Chartered Accountant’s certificate** (without UDIN) that was referenced in the notice of the earlier EGM.
- b. The **fresh Chartered Accountant’s certificate with UDIN**, obtained in **November 2024**, and submitted to BSE.

Copies of both certificates are annexed to this AGM Notice as **Annexure [A]** and **Annexure [B]**, respectively.

The Company reaffirms its commitment to the highest standards of compliance and corporate governance.

Annexure I

Details of Directors seeking appointment/re-appointment at this AGM

1	Name of the Director	Dr. Lily Bhagvandas Rodrigues
2	DIN	08226366
3	Category	Non-Executive, Non-Independent Director
4	Nationality	Indian
3	Date of Birth	September 18, 1958
4	Age	66 years
5	Qualification	Bachelor of Medicine and Bachelor of Surgery, Bangalore University, and DNB (Diplomate of National Board)
6	Experience and nature of expertise in a specific functional area	Dr. Lily possesses extensive professional experience spanning academics, research, and administrative leadership. She has served in senior academic positions and contributed significantly to curriculum development, training, and institutional governance. Her expertise lies in management education, research supervision, policy formulation, and organizational development. With a strong background in guiding doctoral and postgraduate students, she has published and presented widely in reputed forums. Dr. Lily brings with her valuable functional expertise in education management, human resources, research methodology, and institutional development, which will greatly benefit the Board.

7	Shareholding in the Company	Dr. Lily holds 1,44,64,959 (One Crore Forty-Four Lakh Sixty-Four Thousand Nine Hundred Fifty-Nine) equity shares of the Company. These shares are presently maintained in an Escrow Demat Account of the Company and shall remain in escrow until the completion of the ongoing open offer in compliance with applicable regulations.
8	Date of first appointment on the Board of Directors	December 08, 2023
9	Directorship held in other listed companies (including the listed Company from which the person has resigned in the past three years)	Nil
10	No. of Committees in which Director is a member	Nil
11	No. of Committees in which the Director is Chairman	Nil
12	Terms and Conditions of appointment/ re-appointment along with details of remuneration sought to be paid and remuneration last drawn	Re-appointment in terms of Section 152(6) of the Companies Act, 2013, and appointment as Non-Executive, Non-Independent Director liable to retire by rotation. Remuneration sought-NIL
13	No. of Meetings of the Board attended during the year	4 (Four)
14	Relationship with other Directors, Managers, and other Key Managerial Personnel of the Company	Dr. Lily is the spouse of Mr. Erramilli Venkatachalam Prasad, Chairman & Managing Director of the Company, and the mother of Mr. Erramilli Rishab, Non-Executive Director of the Company.

Annexure A

Auditor's Certificate pursuant to Regulation 45(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

1. This certificate is issued in accordance with the terms of our engagement dated 8th April, 2024.
2. a) Background
Cupid Trades and Finance Limited, a Company incorporated under the Companies Act, 1956 [CIN: L51900MH1985PLC036665] incorporated on 27th June, 1985, having its registered office at North Sh 52, Veena Mall, Sweet Land Layout, Off W. E. Highway, Near Saibaba Mandir, Kandivali East Mumbai – 400101, and corporate office at Stride Hospitals Building 4th Floor MIG 15-218 KPHB Main Road Kukatpally Hyderabad 500090, (hereinafter referred to as the “Company”) is primarily engaged in the business as an trading company and to carry on the business of buyers, sellers, suppliers, traders, merchants, exporters, importers, and dealers of Tea, coffee, tobacco, minerals etc. & other gases fire, wood, coke and coal and other edible and non-edible oils, Plant and Machinery, spare parts & accessories, commercial, man-made & natural fibers, textiles of all kinds, all types of paper & its products, iron, steel & their products and all kinds of machinery accessories & other things required in connection herewith. The Company is proposing to change its main business activity to Breweries and Distilleries activities. The company is listed on BSE Limited.
- b) Transaction
An application was made by the Company to the Ministry of Corporate Affairs seeking availability of name for proposed change of name of the Company vide SRN AA7146053 dated 21st March, 2024 and the Ministry of Corporate Affairs, Office of the Registrar of Companies, Central Registration Centre vide their letter dated 27th March, 2024 has intimated their no objection in the availability of the changed name Cupid Breweries And Distilleries Limited from the existing name of the Company Cupid Trades & Finance Limited.
- c) Purpose of Issue of the Certificate
Regulation 45(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 [hereinafter called ‘the Listing Regulations’) as amended upto date requires the Company to include a certificate from a practicing chartered accountant stating compliance with conditions provided in Regulation 45(1) of the Listing Regulations in the explanatory statement to the notice seeking shareholders’ approval for change in name.

Management Responsibility

3. Ensuring the compliance of conditions of Listing Regulations is the responsibility of the Management of the Company including the preparation and maintenance of all relevant supporting records and documents. This responsibility also includes the design, implementation and maintenance of internal control relevant to the preparation, presentation and compliance of conditions of the Listing Regulations.
4. The Management along with the Board of Directors are also responsible for ensuring that the Company complies with the Listing Regulations, issued by the Securities and Exchange Board of India.

Auditor's Responsibility

5. Pursuant to the requirements of the Listing Regulations, our responsibility is to provide a reasonable assurance in the form of an opinion, whether the Company has complied with the conditions of Regulation 45(1) of the Listing Regulations in the matter of proposed change of name of the Company.
6. We conducted our examination of compliance of Regulation 45(1) of the Listing Regulations in accordance with the Guidance Notes on Reports or Certificates for Special Purposes issued by the Chartered Accountants of India. The Guidance Note requires that we comply with the ethical requirements of the Code of Ethics issued by the Institute of Chartered Accountants of India.
7. We have also complied with the relevant applicable requirements of the Standard on Quality Control (SQC) 1, Quality Control for Firms that Perform Audits and Reviews of Historical Financial Information, and Other Assurance and Related Services Engagements.

Opinions

8. Based on the procedures of certification performed by us and according to the information and explanations given to us, we are of the opinion that company is striving towards compliance with Regulation 45(1)(c) of SEBI (LODR) 2015, necessitating permissions from various governmental, local, corporate, and statutory bodies. However, the process is ongoing, and Company has committed to complete the requisite formalities within the specified timeframe for the purpose of compliance of Regulation 45(1) of the SEBI Listing Regulations.

Restrictions on use

9. This Certificate has been issued at the specific request of the Company - which has appointed us for issuance of this report and exclusively pertains to the proposed Change of Name of the Company in so far as compliance with Regulation 45 of the Listing Regulations is concerned. This report is accordingly solely for use by the said Company for including in the explanatory statement to the notice seeking shareholders' approval for change in name. Our report should not be used for any other purpose or by any person other than the addressees of this report. Accordingly, we do not accept or assume any liability or duty of care for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

For M/s H M Shah & Co

Chartered Accountant

FRN: 109585W

Sd/

CA Sonal Parikh, Partner

Membership No.:107499

Unique Document Identification Number: 24107499BKETTJ7157

Place: Mumbai

Date: 18-04-2024

Annexure B

Auditor's Certificate pursuant to Regulation 45(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

1. This certificate is issued in furtherance of earlier certificate issued on April 08, 2024 on the request of Cupid Breweries and Distilleries Limited (formerly known as Cupid Trades & Finance Limited) pursuant to Regulation 45(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 for change of name of the Company from Cupid Trades & Finance Limited to Cupid Breweries and Distilleries Limited on BSE.

2. **a) Background**

Cupid Trades and Finance Limited, a Company incorporated under the Companies Act, 1956 [CIN: L51900MH1985PLC036665] incorporated on 27th June, 1985, having its registered office at Ground Floor, Block No. 2, Parekh, Nagar, Near BMC Hospital, S. V. Road, Kandivali West, Mumbai 400067 and corporate office at Stride Hospitals Building, 4th Floor, MIG 15-218, KPHB, Main Road, Kukatpally, Hyderabad 500072, (hereinafter referred to as the "Company") is primarily engaged in the business as an trading company and to carry on the business of buyers, sellers, suppliers, traders, merchants, exporters, importers, and dealers of Tea, coffee, tobacco, minerals etc. & other gases fire, wood, coke and coal and other edible and non-edible oils, Plant and Machinery, spare parts & accessories, commercial, man-made & natural fibers, textiles of all kinds, all types of paper & its products, iron, steel & their products and all kinds of machinery accessories & other things required in connection herewith and pursuant to the approval of the shareholders obtained in extra ordinary general meeting on May 9, 2024, for alteration of main object by adding the brewery and distilleries object . The company is listed on BSE Limited.

- b) Transaction**

The Company had applied for change of name and object clause of MOA. On June 20, 2024 the MCA issued approval letter for alteration of object clause of the Company and July 02, 2024 the MCA issued certificate of Incorporation pursuant to change of name and the name of the Company has been changed from Cupid Trades and Finance Limited to Cupid Breweries and Distilleries Limited on MCA portal.

Further the Company has invested in other Companies engaged in the activity of brewery and Distilleries and other similar line of businesses.

- c) Purpose of Issue of the Certificate**

Regulation 45(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (hereinafter called 'the Listing Regulations') as amended upto date requires the Company to include a certificate from a practicing chartered accountant stating compliance with conditions provided in Regulation 45(1) of the Listing Regulations in the explanatory statement to the resolution approved by shareholders' on May 09, 2024 for change of name.

On request of Cupid Breweries and Distilleries Limited, we had issued Auditor certificate dated April 08, 2024, and the Company submitted the same with BSE for change of name.

Further on receipt of query from BSE regarding change of name, the Company approached us for issuing revised Auditor certificate stating that at least 50% of the total revenue in the preceding 1-year period (last four quarters) has been from the activity suggested by the new name of the

Company, also providing detailed bifurcation of income earned by the Company under various activities as per the format in the checklist, in case there is change in business line.

We are issuing this certificate only to the extent of change of name as the Company has complied with Regulation 45(1)(c) of SEBI (Listing Obligation and Disclosure Requirements) Regulation 2015.

Management Responsibility

3. Ensuring the compliance of conditions of Listing Regulations is the responsibility of the Management of the Company including the preparation and maintenance of all relevant supporting records and documents. This responsibility also includes the design, implementation and maintenance of internal control relevant to the preparation, presentation and compliance of conditions of the Listing Regulations.
4. The Management along with the Board of Directors are also responsible for ensuring that the Company complies with the Listing Regulations, issued by the Securities and Exchange Board of India.

Auditor's Responsibility

5. Pursuant to the requirements of the Listing Regulations, our responsibility is to provide a reasonable assurance in the form of an opinion whether, the Company has complied with the conditions of Regulation 45(1) of the Listing Regulations in the matter of proposed change of name of the Company.
6. We conducted our examination of compliance of Regulation 45(1) of the Listing Regulations in accordance with the Guidance Notes on Reports or Certificates for Special Purposes issued by the Chartered Accountants of India. The Guidance Note requires that we comply with the ethical requirements of the Code of Ethics issued by the Institute of Chartered Accountants of India
7. We have also complied with the relevant applicable requirements of the Standard on Quality Control (SQC) 1, Quality Control for Firms that Perform Audits and Reviews of Historical Financial Information, and Other Assurance and Related Services Engagements.

Opinions

8. Based on the procedures of certification performed by us and according to the information and explanations given to us, we are of the opinion that company is in early stage of growth and completely diversified its business activity from Trades and Finance industry to Brewery industry.

Based on the information available and provided to us and based on our limited review we confirm that

- a. The name of the Company has not changed in previous 1 year.
- b. Company has undergone a change in its business line, as reflected by the new name. In accordance with this change, the Company is now complying with Regulation 45(1)(c) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, in place of Regulation 45(1)(b), in line with the option available to the Company under the applicable regulations."
- c. Pursuant to Regulation 45(1)(c) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 at least 50% of the total investment/advance in the preceding 1-year has been made in the activity suggested by the new name of the Company, also providing detailed

bifurcation of investment/advance by the Company under new and old business activities as per the table given below:

From July 01, 2023 to June 30, 2024	Total Investments/advances	Total investment in new business activity	% of total Investment in new business activity	Total investment in old business activity	% of total Investment in old business activity
Q3 of FY2023-24	-	-	-	-	-
Q4 of FY2023-24	-	-	-	-	-
Q1 of FY2024-25	0.90	0.90	100%	0	0%
Q2 of FY 2024-25*	37.08	37.08	100%	0	0%

*since, the results of Q2_Septemeber, 2024 is yet to be published, the above figures are approximate figures which is based on information and documents provided by Company

Restrictions on use

9. This Certificate has been issued at the specific request of the Company - which has appointed us for issuance of this report and exclusively pertains to the proposed Change of Name of the Company in so far as compliance with Regulation 45 of the Listing Regulations is concerned. This report is accordingly solely for use by the said Company for including in the explanatory statement to the notice seeking shareholders' approval for change in name. Our report should not be used for any other purpose or by any person other than the addressees of this report. Accordingly, we do not accept or assume any liability or duty of care for any other purpose or to any other person to whom this report is shown or into whose hands it may come safe where expressly agreed by our prior consent in writing.

For **M/s H M SHAH & CO.**Chartered Accountants
Firm Registration No. 109585W

Sd/-

Mrs. Sonal Parikh, Partner

Membership No.:107499

Unique Document Identification Number: 24107499BKETVE1996

Place: Mumbai

Dated: 12-11-2024